

UNWAVERING SUPPORT



FOR UNCOMMON HEROES™

Michigan Department VFW Auxiliary Membership Guide Sheet 2026-27

www.vfwauxmi.org

Facebook Page: Membership-Michigan

National Theme: Serving America's Heroes

Department Theme: Leading with a Patriots Heart

PROGRAM GOALS

Invite New Members – Include Current Members – Invest in the Future of the Organization

"The strength of the team is each individual member. The strength of each member is the team." -
Phil Jackson

Join. Engage. Make a Difference.

The VFW Auxiliary is built on passion, purpose, and people just like you. Our mission is simple: support veterans, service members, their families, and our communities—while building lasting friendships along the way.

It starts with one ask - join us.

Through the power of the "Three Rs"—Recruit, Retain, Rejoin—we grow stronger together. But membership is more than a number. It's about connections. It's about finding your passion and putting it into action.

Whether you love organizing events, creating, teaching, or connecting online—there's a place for you here.

New members bring new energy. New ideas. New impact.

So don't just join—get involved. Be inspired. Be the reason someone else says yes. The future of our organization starts with you.

Throughout the year we will focus on resources that will help you successfully recruit, engage, encourage, include and invest in the future of this organization.

Here are the awards and achievements to help guide you to being rewarded for your hard work this program year!

National Awards for Members

1. **FIVE (5) MEMBER RECRUITER PIN-** Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will receive a **5 Member Recruiter Pin**. Pins will be mailed directly to the recruiter.
2. **5 MEMBER RECRUITER DRAWING-** Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will be entered into the **5 Member Recruiter Drawing** to receive a \$100 Visa Gift Card.
3. **NATIONAL MEMBERSHIP ACHIEVEMENT RECRUITER AWARD-** Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will

receive a **National Membership Achievement Recruiter Award**. VFW Auxiliary Treasurers on all levels are not eligible for this award.

4. **NATIONAL MEMBERSHIP ACHIEVEMENT RECRUITER DRAWING.** Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will be entered into the **National Membership Achievement Recruiter Drawing** to receive a \$400 Visa Gift Card. VFW Auxiliary Treasurers on all levels are not eligible for this award.

New and/or rejoined members must be recruited to the VFW Auxiliary from July 1, 2022 through May 31, 2027. The Department Treasurer must enter membership into MALTA with credit given to the recruited by June 10, 2027.

VFW recruiters must complete the VFW Members Only recruiter form and submit it to National Headquarters by June 10, 2027.

Membership Award winners No. 2, No. 3 and No. 4 will be announced, and the awards will be presented at the 2027 National Convention. If the award winner is not in attendance, the award will be mailed directly to the winner from National Headquarters after the 2027 National Convention.

National Awards for Auxiliaries

1. \$50 to each Auxiliary that reaches 100% Plus in Membership June 30, 2027*.

National Awards for Departments

1st Down Department Award #1: \$400 to each Department that reaches 95% Plus in paid membership by November 30, 2026*.

2nd Down Department Award #2: \$450 to each Department that reaches 98% Plus in paid membership by February 28, 2027*.

3rd Down Department Award #3: \$500 to each Department that reaches 100% Plus in paid membership by April 30, 2027*.

4th Down Department Award #4: \$600 to each Department that reaches 102% Plus in paid membership by May 31, 2027*.

Departments are eligible to receive all four levels of awards for a combined total of \$1,950 for this Program year. Money will be deposited into the VFW Auxiliary Department account the following month after each completed goal.

*Based on June 30, 2026, year-end membership numbers.

Department District Awards

1. First District to reach 100% by November 30, 2026 will receive \$100.
2. First District to reach 101% by December 31, 2026 will receive \$100.
3. First District to reach 101% **PLUS** by March 31, 2027 will receive \$100.

Department Auxiliary Awards

1. Every Auxiliary that reaches 100% by September 1, 2026 will be entered into a drawing for \$50. One winner will be drawn at the Fall Conference.
2. If your Auxiliary reaches 100% by December 31, 2026, your Auxiliary will be included in a drawing for another \$50. One winner will be drawn at Mid-Winter.
3. If your Auxiliary reaches 100% by March 31, 2027, your Auxiliary will be included in a drawing for another \$50. One winner will be drawn at Department Convention
4. Each time an Auxiliary converts a member to a life member, they will receive an entry into the "Shift into Life" Drawing. Five Auxiliaries will be drawn at the Department Convention and they will receive \$50 each. Please see the flyer on the Department website for additional rules and details.
5. Any Auxiliary that reaches 102% **PLUS** will be entered into a drawing at the Department Convention for \$100. Three Auxiliaries will be drawn and receive \$100.

Department Member Awards

1. Any member who recruits 10 new and/or rejoined members by December 31, 2026 will be entered into a drawing at Mid-Winter for \$100. One winner will be drawn.
2. Any member who recruits 10 new and/or rejoined members by March 31, 2027 will be entered into a drawing at the Department Convention for \$100. One winner will be drawn.
3. There will also be a drawing at the Department Convention for the top three recruiters from the State. Each top recruiter will be awarded \$100. (No organizers are eligible. Treasurers are eligible for these Department Awards.)

MEMBERSHIP CATEGORIES

#1 -10-36	#2 -37-54	#3 -55-70	#4 – 71-94	#5 – 95-124
#6 – 125-150	#7 – 151-195	#8 -196-226	#9 -227-299	#10 -300-OVER

Achievements	Completed	Reported
Held a membership drive, event, or advertised more than once in a media outlet of your choice (social media, newspaper, etc.)		
Achieve 100% in membership by November 30, 2026		
Achieve 101% in membership by January 31, 2027		
Participate in "Adopt-A-Member" (dues angels) initiative.		
Send out dues notices by August 1, 2026		
Send out 2nd dues notice by November 30, 2026		
Convert Annual to Life- "Shift in to Life" Drawing		
Attend and register at a School of Instruction – District Meeting, Fall Conference or Mid-Winter Conference		
Attend and register at own District Meeting		

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